



CONTACT US

OVERVIEW

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Since 1996, Croft & Bender has provided superior M&A, private capital raising, and financial advisory services to middle-market and emerging growth companies. The senior professionals have completed more than 1,000 corporate finance engagements, resulting in deep experience across a broad set of industries and types of transactions. In addition, the firm manages C&B Capital, three growth equity funds with over \$82 million under management.

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BUSINESS SERVICES
 Information Services
 Marketing Services
 Financial Services
 Outsourced Services
 A/R Management
 Staffing
 Consulting

TECHNOLOGY
 Software/SaaS
 Financial Technology
 Human Capital Management
 Internet Marketing
 E-Commerce
 Security/Compliance
 Business Intelligence
 Telecommunications

INDUSTRIAL
 General Manufacturing
 Building Products
 Logistics
 Specialty Contracting
 Distribution
 Industrial Services
 Chemicals
 Durable Goods

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HEALTHCARE
 Healthcare IT
 Clinical Services
 Outsourced Services
 Alternate Site Care
 Medical Products/Distribution

CONSUMER
 Products/Services
 Franchising
 Restaurants
 Retail
 Entertainment/Leisure

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MERGERS & ACQUISITIONS

- Buy side/sell side
- Enterprise Values up to \$300 million
- Exceptions to typical EBITDA criteria:
 - High growth companies
 - Technology companies
 - Special situations

EQUITY & DEBT CAPITAL RAISES

- Middle-market companies
- Emerging growth businesses
- Large market opportunity
- Experienced management team
- Differentiated product or service
- Greater than \$10 million capital need

REPRESENTATIVE TRANSACTIONS

BUSINESS SERVICES



has been recapitalized by



Secretariat is a leading provider of dispute resolution advisory services to public and private sector clients across the world.



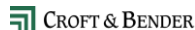
TECHNOLOGY



has been acquired by



Gro Solutions provides a digital sales platform for financial institutions.



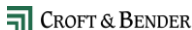
INDUSTRIAL



has been recapitalized by



Regent is a leading manufacturer and distributor of custom cabinets and countertops to the multi-family construction industry.



HEALTHCARE



has been recapitalized by



HCSC is a leading provider of hospice and palliative care services in the Southeast.



CONSUMER



has been acquired by



a portfolio company of



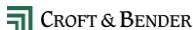
ASP is the leading swimming pool cleaning franchisor in the U.S.



has been recapitalized by



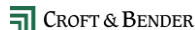
Mudlick Mail provides data-driven, direct mail and related marketing solutions to small and medium-sized businesses.



has been acquired by



4th Source is a leading provider of nearshore software development and IT services to clients with complex technology requirements.

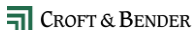


The Erosion Company

has been recapitalized by



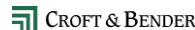
The Erosion Company provides erosion control and related site services to the construction industry.



has been acquired by



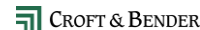
Dominion Youth Services a leading provider of behavioral and mental health support services to the youth and adolescent market.



has been acquired by



Carousel Designs is a leading online provider of original and custom-designed baby bedding, fabric and nursery décor.



has been recapitalized by



Juniper Landscaping is a leading provider of landscaping services to commercial customers.



has merged with



a portfolio company of



ControlScan is a leading provider of security and compliance solutions.



has been acquired by



VNS is a leading supplier and manufacturer of building products.



has been acquired by



Nuesoft Technologies is a leading provider of SaaS solutions and RCM services for the healthcare industry.



has been acquired by



Service Brands is a leading multi-concept residential services franchisor.



has been acquired by



Coverall is a leading franchisor of commercial cleaning services.



has received an equity investment from



Bridge2 Solutions provides the leading SaaS platform enabling the redemption of loyalty reward points for goods and services.



has been recapitalized by



USPack is a leading provider of asset-light, same-day delivery and last mile logistics services.



has been recapitalized by



ML Healthcare provides financing and access to care for patients unable to afford medical services.

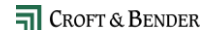


has sold
Harris Research, Inc.
Franchisor of



Baird Capital Partners

HRI is a leading franchisor of in-home consumer services.



* Represents transactions in which C&B Capital participated as an investor