



CROFT & BENDER



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OVERVIEW

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Since 1996, Croft & Bender has provided superior M&A, private capital raising, and financial advisory services to middle-market and emerging growth companies. The senior professionals have completed more than 1,000 corporate finance engagements, resulting in deep experience across a broad set of industries and types of transactions. In addition, the firm manages C&B Capital, three growth equity funds with over \$82 million under management.

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BUSINESS SERVICES
Information Services
Marketing Services
Financial Services
Outsourced Services
A/R Management
Staffing
Consulting

TECHNOLOGY
Software/SaaS
Financial Technology
Human Capital Management
Internet Marketing
E-Commerce
Security/Compliance
Business Intelligence
Telecommunications

INDUSTRIAL
General Manufacturing
Building Products
Logistics
Specialty Contracting
Distribution
Industrial Services
Chemicals
Durable Goods

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HEALTHCARE
Healthcare IT
Clinical Services
Outsourced Services
Alternate Site Care
Medical Products/Distribution

CONSUMER
Products/Services
Franchising
Restaurants
Retail
Entertainment/Leisure

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MERGERS & ACQUISITIONS

- Buy side/sell side
- Enterprise Values up to \$300 million
- Exceptions to typical EBITDA criteria:
 - High growth companies
 - Technology companies
 - Special situations

EQUITY & DEBT CAPITAL RAISES

- Middle-market companies
- Emerging growth businesses
- Large market opportunity
- Experienced management team
- Differentiated product or service
- Greater than \$10 million capital need

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REPRESENTATIVE TRANSACTIONS

BUSINESS SERVICES



has been recapitalized by



Secretariat is a leading provider of dispute resolution advisory services to public and private sector clients across the world.



TECHNOLOGY



has been recapitalized by



Sayers is a leading provider of data center infrastructure, cybersecurity solutions, professional services and other IT products and solutions.



INDUSTRIAL



has been recapitalized by



Regent is a leading manufacturer and distributor of custom cabinets and countertops to the multi-family construction industry.



HEALTHCARE



has been recapitalized by



HCSC is a leading provider of hospice and palliative care services in the Southeast.



CONSUMER



has been acquired by



Carousel Designs is a leading online provider of original and custom-designed baby bedding, fabric and nursery décor.



has been recapitalized by



Mudlick Mail provides data-driven, direct mail and related marketing solutions to small and medium-sized businesses.



has merged with



a portfolio company of



ControlScan is a leading provider of security and compliance solutions.



The Erosion Company

has been recapitalized by



The Erosion Company provides erosion control and related site services to the construction industry.



has been acquired by



Dominion Youth Services a leading provider of behavioral and mental health support services to the youth and adolescent market.



has been acquired by



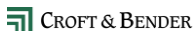
Service Brands is a leading multi-concept residential services franchisor.



has been recapitalized by



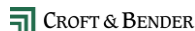
Juniper Landscaping is a leading provider of landscaping services to commercial customers.



has been acquired by



ACP is a leading provider of full-featured thin client management and location-based mobility software.



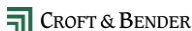
VNS Corporation



has been acquired by



VNS is a leading supplier and manufacturer of building products.

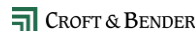


See Patients. Get Paid.

has been acquired by



Nuesoft Technologies is a leading provider of SaaS solutions and RCM services for the healthcare industry.

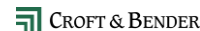


has sold
Harris Research, Inc.
Franchisor of



Baird Capital Partners

HRI is a leading franchisor of in-home consumer services.



has been acquired by



Coverall is a leading franchisor of commercial cleaning services.



has received an equity investment from



Bridge2 Solutions provides the leading SaaS platform enabling the redemption of loyalty reward points for goods and services.



has been recapitalized by



USPack is a leading provider of asset-light, same-day delivery and last mile logistics services.



has been recapitalized by



ML Healthcare provides financing and access to care for patients unable to afford medical services.



a portfolio company of



has acquired multiple franchisee markets

PODS is a leading provider of moving and portable storage for consumers and corporations.



* Represents transactions in which C&B Capital participated as an investor